

Applications till September 15th, 2022

Questions and applications Elisabeth Kitzerow | [hello@seekicks.org](mailto:hello@seekicks.org)

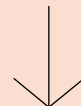
# CALL FOR APPLICATIONS



bridging individual  
and collective practice.  
we are running a next round  
of seekicks start-up studio.

Call 02.22

[hello@seekicks.org](mailto:hello@seekicks.org)



weißensee  
kunsthochschule  
berlin

EXIST

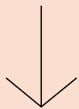
 Bundesministerium  
für Wirtschaft  
und Klimaschutz

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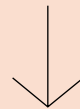
# SEEKICKS

seekicks is an experimental platform for new qualities of innovation and entrepreneurship at weißensee school of art and design.



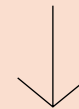
**CREATIVE: ENTREPRENEURSHIP  
AS STUDIO PRACTICE**

seekicks provides creative practitioners an opportunity to reflect on their venture that cares about people and the planet. We work as a community of practice who share a common purpose and a willingness to learn from one another. Together with our regional and international partners we create learning environments that allow for experimentation and access to various networks and resources.



**PRACTICAL: WORK THAT  
SHAPES SOCIETY**

As creative practitioners and entrepreneurs we have the opportunity and the power to shape the world in multiple ways: how we create, design and also act in the economic context. At seekicks we focus on fostering creative entrepreneurial skills and build a framework for creative practitioners eager to engage in social change.



**POLITICAL: CREATIVE  
PRACTICE AS AGENCY**

We consider arts and design as transformative practices, integrating perspectives from various disciplines. We encourage creative practitioners to take an active role through individual and collective action so they can unfold their potential and fully contribute to the challenges we face today.

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# START-UP STUDIO

## 3RD EDITION START-UP STUDIO

Bridging individual and collective practice.

As new ways of working emerge after the last two years of unprecedented global events, new skills and new practices of enterprises are necessary for this new world ahead.

In this third edition of the start-up studio we address the potential of shifting our individual to collective practices in the context of social transformation. Over six months you are invited to be part of the experimental group tackling a particular challenge in the city context. You will be asked to contribute to the collective with your own ideas, skills and expertise to seize opportunities for your enterprise by working from context with others.

The seekicks team will accompany the collective with a continuous reflective process, input on the recent research in the field of entrepreneurship and a necessary network into the city.

## AS A RESULT YOU WILL BE ABLE TO

- Promote collaborative creativity within a sustainable entrepreneurship space
- Develop creative research enterprise methods
- Communicate complex undertakings and develop collective approaches

## CRITERIA TO JOIN THE NEXT STUDIO

The start-up studio is currently open to students, alumni, researchers, staff, career switchers from various disciplines and backgrounds looking for alternative ways to contribute to enhancing our lives and environment. We are looking for you to join our next start-up studio from October 15th 2022 – March 31st 2023.

## YOU WILL BE EXPECTED TO PARTICIPATE IN

- A two-day onboarding event in Berlin on October 14/15th, 2022
- Participant-led sessions
- At the end of the journey there is a possibility to demonstrate the outcomes to the relevant stakeholders in the context of the city.

Please submit the application form by October 5th, 2022 via email to [hello@seekicks.org](mailto:hello@seekicks.org); subject matter »Application Startup Studio/ name«.

If you would like to share your ideas, sketches or projects, please attach them to the application form. Please make sure that the PDF does not exceed 8MB.

# APPLICATION FORM

## STEP 1

Nice to see you here!

We would like you to fill in the following survey. It can always be that things do not apply to you, leave them free.

Fill in the following regarding your person and contacts. If you apply as a team, you can either start here or jump to STEP 2.

**NAME**

**PRONOUNS**

**RESIDENT IN**

**PROFESSION | STUDIES**

**DEGREE**

**ADDRESS**

**E-MAIL**

**PHONE**

# APPLICATION FORM

## STEP 2

Same, same – fill in further if you are a team. And then head to the next step regarding your project.

If you are not applying with a concrete idea, but you are curious about what you read about seekicks and the start-up studio, don't hesitate and fill in STEP 4 to STEP 7.

In case you are more than 2 people per person, feel free to copy the sheet and attach to the application form PDF.

NAME

PRONOUNS

PROFESSION | STUDIES

DEGREE

RESIDENT IN

ADDRESS

E-MAIL

PHONE

NAME

PRONOUNS

PROFESSION | STUDIES

DEGREE

RESIDENT IN

ADDRESS

E-MAIL

PHONE

# APPLICATION FORM

## STEP 3

Fill in the following regarding your pro-ject or intention and support, if already existing.

**NAME OF PROJECT**

**WEBSITE**

**SOCIAL MEDIA**

**E-MAIL**

**OTHERS**

**COOPERATION/COLLABORATION/PARTNERS**

**MENTORS**

# APPLICATION FORM

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## STEP 4

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Tell us about your scope of interest.

What are you intending to explore, create, build?

We like you to sketch out some thoughts, amount of text up to 400 words.

A large, empty rectangular box with a thin black border, intended for the applicant to write their response to the questions. The box is currently blank.

# APPLICATION FORM

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## STEP 5

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Give a statement on your motivation.

What is your motivation to participate in the start-up studio? What do you expect from this experience?

We like you to sketch out some thoughts, amount of text up to 400 words.

A large, empty rectangular box with a thin black border, intended for the applicant to write their motivation statement. The box is positioned on the right side of the page, below the introductory text.



# APPLICATION FORM

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## STEP 6

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Tell us how you want to contribute.

In the start-up studio we emphasize collective learning and the benefits of collaboration and sharing. What is your understanding of collective learning and what is it that you want to share with the community?

We like you to sketch out some thoughts, amount of text up to 400 words.



# APPLICATION FORM

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## STEP 7



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Give us some context.


How do you want to shape the world?  
Who is impacted by your venture,  
how and why?

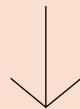
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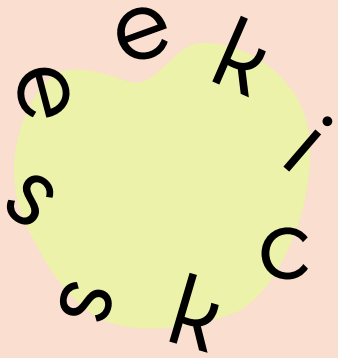
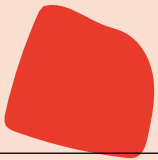
 feel free to attach ideas,   
sketches, projects and  
additional information.



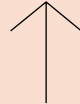
we are looking forward  
to meet you! see you   
in october 2022!



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weißensee  
kunsthochschule  
berlin

EXIST

