

# OCTOBER

# NOVEMBER

# DECEMBER

# JANUARY

# FEBRUARY

1 workshop 10/24/2023 5 - 7 pm   online	2 session 10/31/2023 5 - 6 pm   online
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**From an idea to an organization**

Participants will be encouraged to consider the meaning of an organization in a social context. They will learn about different forms of organizations and try to develop a vision for their own organization. One-time registration for the Entrepreneurial Workshop (1-13) required.

3 workshop 11/07/2023 5 - 7 pm   online	4 session 11/14/2023 5 - 6 pm   online
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**Ecosystem – Berlin und the world**

In this workshop the participants will explore with which industries they can act together in the market and what their project means in this market. Through simple tasks they will explore the relevant ecosystem, also beyond Berlin, to understand their field of action.

7 workshop 12/05/2023 5 - 7 pm   online	8 session 12/12/2023 5 - 6 pm   online
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**Setting up business models**

A business model is a tool used to outline the process from »product creation« to delivery for customers. There are several variations here. Students will learn about the tools, e.g. Business Model Canvas, and map the process using existing business ideas.

9 workshop 01/09/2024 5 - 7 pm   online	10 session 01/16/2024 5 - 6 pm   online
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**Steps of business planning**

The foundation of an organization includes a detailed business planning that summarizes the ability of a company to act. In this seminar we will go through the realistic planning steps as well as create a short business plan.

15 pitch  
02/20/2024  
6 - 8 pm | online

**Pitch day | presentations of ideas**

At the end of the workshop series there is the possibility to present your project to a group of experts in January 2024 to get recommendations for further development and funding.

5 workshop 11/21/2023 5 - 7 pm   online	6 session 11/28/2023 5 - 6 pm   online
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**Impact – Understanding the impact of entrepreneurial activity**

Impact as a term is currently experiencing a hype. seekicks understands this term on the one hand as impact of the entrepreneurial activity on the environment and society (SDG) and on the other on the other hand as an indicator for the relevance of a company – impact measurement.

1 seminar 10/26/2023 2 - 4 pm   in person	*1)
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**Art | Design as a profession: Basics for self-employment**

The seminar »Art | Design as a profession« provides assistance with the first steps into professional and the entrepreneurial positioning as a freelancer. The workshop provides central information topics, tax, special features of the small business regulation, accounting, dealing with the tax office, contracts and insurances. Registration required.

1 seminar 12/12/2023 1 - 4 pm   in person	*1)
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**Artist | Designer – For sure!**

The topic of »insurance and coverage« for designers is becoming increasingly complex. And especially self-employed and freelancers are expected to take care of their own affairs after their studies. Registration required.

11 workshop 01/23/2024 6 - 8 pm   online	12 session 01/30/2024 6 - 7 pm   online
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**Preparing a pitch**

At the workshop, participants will think through and put together their pitch presentation.

1 seminar 02/01/2024 10 am - 3 pm   online	*1)
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**Art and conditions**

The Corona crisis has accelerated structural change through digitalization. What does this mean for the art market and our own self-image as artists? What structural possibilities arise from this change? And do new technologies, for example, offer more equal opportunities? Registration required.

1 seminar 11/02/2023 1 - 4 pm   in person	*1)
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**Finding your way through the application jungle: An application guide to project proposals and grants**

There are plenty of opportunities for students and young creatives to secure their studies or start their careers. A scholarship is an ideal way to do so. Registration required.

1 seminar 11/16/2023 2 - 4 pm   online	2 seminar 11/23/2023 2 - 4 pm   online	3 seminar 11/30/2023 2 - 4 pm   online	*1)
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**Artificial intelligence and analog stupidity**

In today's digital era, artificial intelligence (AI) has taken on a significant role in almost every aspect of our lives. Artists and designers who have knowledge of the technology and critically question it also have the opportunity to help shape social discourse. Registration required.

1 seminar 12/19/2023 10 am - 3 pm   in person	*1)
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**Stay Strong – Resilience for self-employment**

The pressure on artists and creative professionals to be constantly creative and innovative and to keep the balance .... Registration required.

1 seminar 01/11/2024 11 am - 4 pm in person	2 seminar 01/25/2024 11 am - 4 pm in person	*1)
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**»Lipstick on the gorilla?« – Art in public space**

In a two-day workshop we will explore the relationship between art and public space on the example of successful competitions. The seminar is a practical guide through public tenders and imparts specific knowledge about building regulations to which attention must be paid. Registration required.

1 seminar 02/07/2024 11 am - 3 pm in person	2 seminar 02/08/2024 11 am - 3 pm in person	*1)
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**Rhetoric**

A convincing performance and confident speaking about yourself and one's own art is important for artists in various situations. The seminar teaches concrete techniques related to breathing, body language, voice and speech training, clarity and concentration, as well as dealing with stage fright and disruptions. Registration required.

1 kick-off 11/01/2023 5:30 - 7 pm   in person	check-ins mit gruppen depending on needs and arrangement online or in person
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**Praxis: Perspektiven (Design master ECTS course)**

In the seminar, students from the departments TFD, VK and PD work together in interdisciplinary teams to design and implement events for the SprechenÜber lecture series. Based on common interests and topics, they develop interactive formats to enter into a dialogue and learning process with students and designers about their professional practice. Registration required.

1 event tba   in person	*2)
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**SprechenÜber**

1 event tba   in person	*2)
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**SprechenÜber**

1 event tba   in person	*2)
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**SprechenÜber**

1 event tba   in person	*2)
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**SprechenÜber**

1 cohort depending on individual and group arrangements	open call expected December 2023
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**Start-up Studio 4**

1 cohort depending on individual and group arrangements	open call expected December 2023
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**Start-up Studio 5 (possible collaboration with the HfS Ernst Busch)**

1 cohort depending on individual and group arrangements	open call expected December 2023
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**Start-up Studio 4**

